

Statistics RENEXPPO® SOUTH-EAST EUROPE

1. Statistics

	Total	National	International
Exhibitors	120	61%	39%
Exhibition space in sq. m	2500		
Visitors	4000	85%	15%
Conference participants	550	76%	24%

VISITORS RENEXPPO® SOUTH-EAST EUROPE 2011

2. Extracts from the visitor survey

Proportion of business professionals and end consumers

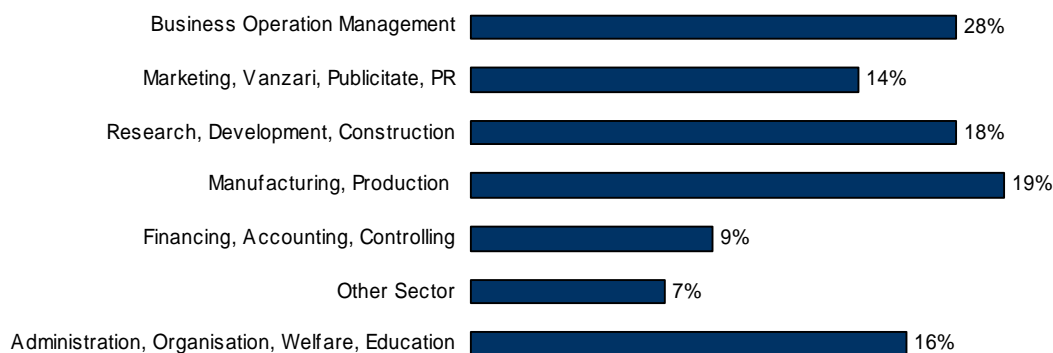
Business professionals	80%
End consumers	20%

2.1. Visitors' origins

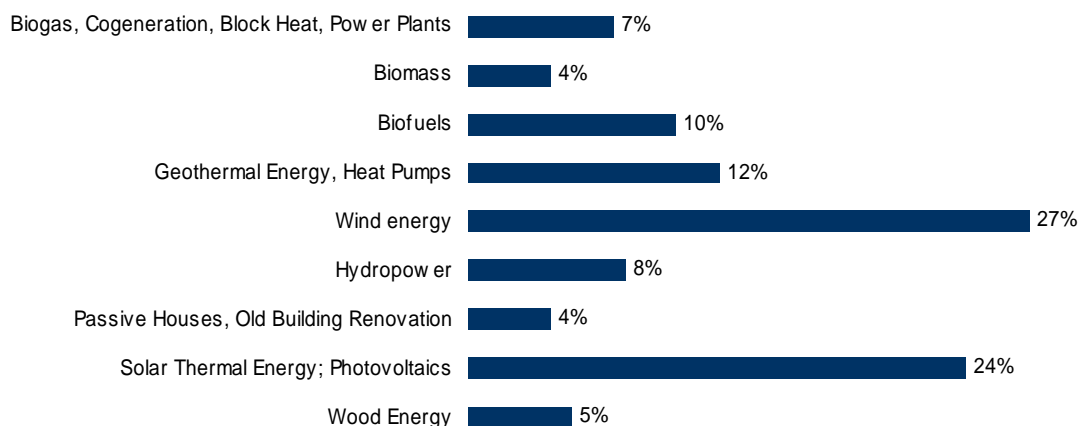


Europe	96,92%
Asia	1,59%
North and South America	1,18%
Africa	0,30%
Oceania	0,01%

2.2. Industrial sectors (multiple choice)



2.3. Interest in products (multiple choice)



2.4. Visitors' decision-making competence

Crucial	9%
Involved	27%
Occasional Consultant	52%
Other	12%

2.5. Satisfaction with information contact possibilities

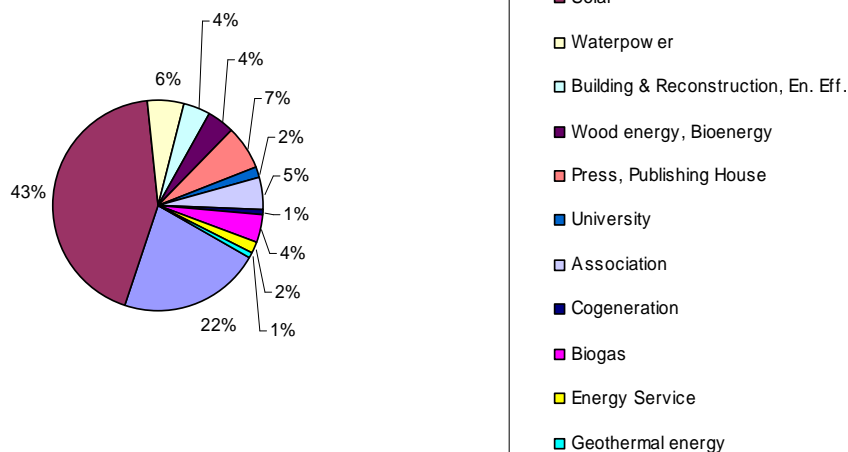
Highly satisfied	45%
Satisfied	53%
Others	2%

CONFERENCE PARTICIPANTS RENEXP0® SOUTH-EAST EUROPE 2011

3. Conference Participants Origin

Europe		Romania	
	24%		76%
Germany	7,33%	Bucharest	45,2%
Spain	4,48%	Constanta	3,7%
Greece	2,44%	Timisoara	3,5%
Italy	1,63%	Ilfov	2,9%
Poland	1,63%	Cluj-Napoca	2,7%
Austria	1,22%	Iasi	1,7%
Other	5,30%	Bistrita	1,2%
		Brasov	1,0%
		Galati	0,8%
		Other	13,5%

4. Affiliation according to sectors (multiple choice)



4.1. Objectives of trade fair attendance

Customer acquisition	35%
Introduction of products/services	12%
Sales	22%
Image promotion	16%
Market observation	10%
Making Contacts	2%
Results dissemination	2%

4.2. Have you reached your target group?

Highly satisfied	70%
Satisfied	27%
Other	3%

4.3. How do you rate the prospective post-trade fair business?

Highly satisfied	95%
Satisfied	5%

4.4. How do you rate the trade fair organisation?

Highly satisfied	80%
Satisfied	15%
Other	5%